

ALEX ROULEAU

VIDEO PRODUCER & DIGITAL CONTENT CREATOR

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New York City

EXPERIENCE

The Marvelous Mrs. Maisel: Season 4 - Brooklyn, NY

Production Assistant (February 2020 - April 2020)

- Location Department Production Assistant

Rouleau Video - New York / Connecticut

Cinematographer, Editor, VFX Artist, PA (January 2014 - Present)

- The Wall Street Journal (Livestream Video Technician)
- DEK Creative (Camera Op, Video Technician)
- Magnet Media Films (Editor, AC, PA)
- The Bushnell Performing Arts Center (VFX Artist and Cinematographer)

The Food Network - New York, NY

Video Editor (September 2017 - April 2019)

Video Editing Intern (May 2017 - August 2017)

- Editing videos for The Food Network's official Snapchat, YouTube, and Instagram.
- Creating stylistic motion graphics for online content.
- Assisting on set with camera operation and configuring camera settings and lens setups.
- Creating custom templates for content creation in Adobe Premiere and After Effects.

UConn Athletic Communications - Storrs, CT

Video Producer, Editor, Camera Operator (March 2016 - May 2018)

- Produced, directed, and shot promotional films for the UConn Huskies Basketball Team.
- Shot events and games for live streaming and social media.
- Edited feature and highlight videos for UConn Basketball, Football, and Baseball.
- Created motion graphics for highlight videos.

SKILLS

Editing

Cinematography

Motion Graphics

Producing

Compositing

Gimbal Operating

Drone Operating

Graphic Design

Adobe Creative Suite

EDUCATION

BA in Digital Media and Design at *The University of Connecticut, Storrs* (Graduated May 2018)

Alex Rouleau

Creative Portfolio

- October 2021, *BUSHNELL DIGITAL PERFORMANCE PROJECT*, Projection mapping project, 30 minutes.
Position: **cinematographer/editor**. A live action projection mapping project shot using 12K cameras to be presented on a 60 foot wall, over 9,000 pixels wide, in the Bushnell Performing Arts Center.
- May 2021, *POLYBIUS*, short film, 5 minutes.
Position: **writer/director/cinematographer/editor**. A narrative horror piece about video games and The Cold War. Officially selected as part of the 2021 Brooklyn Horror Film Festival.
- December 2020, *LOVE/SICK*, independent film, one hour.
Position: **cinematographer**. A collection of twisted love scenes directed by playwright and actor John Cariani.
- September 2019, *SWARM RAID*, music video, 5 minutes.
Position: **cinematographer**. A short video portion of an interactive play.
- August 2019, *SUNDAY PICNIC*, short film, 8 minutes.
Position: **editor**. A narrative comedy made in 48 hours for the New Haven 48 Hour Film Festival. Won 2nd place in the best picture category.
- April 2018, *LET'S BE FRIENDS*, short film, 7 minutes.
Position: **cinematographer/visual effects**. A narrative horror piece about a murderous doll come to life. Won best New England film at the 2018 Boston Underground Film Festival.
- April 2018, *EXIT*, short film, 9 minutes.
Position: **cinematographer/visual effects**. A narrative sci-fi piece about a dystopian future in which the government condones suicide as a means of population control. Officially selected in numerous worldwide film festivals.
- April 2017, *42*, short film, 9 minutes.
Position: **co-director/co-writer/cinematographer/editor/visual effects**. A sci-fi film about a man brainwashed to commit a horrible act. Won best film at the 2017 UConn Commotion Film Festival
- July 2016, *POWER WHEELS DEATH RACE*, digital video, 4 minutes.
Position: **director/cinematographer/editor/visual effects**. A narrative action piece about a battle to the death using nothing but power wheels toys. Has currently garnered over 60k views on YouTube.
- December 2015, *CITIZEN'S ARREST*, short film, 14 minutes.
Position: **writer/director/cinematographer/editor**. A narrative action/comedy piece about a college student who takes campus justice into his own hands.